

HSUHK Innovation Project Competition 2022



Activities:

Nov 2021	Talk Series in SDGs
Dec 2021 to Feb 2022	Skill-Based Workshop Series
Jan 2022	Individual Team Consultation
Feb 2022	Pitching Competition and Award Presentation Ceremony

Do you have any innovative solutions to improve critical social issues locally or globally?

Project 23

Smart Learning

Smart Living

Smart Saving

Smart Working

JOIN NOW

Strategic partners:

Main Organiser

Co-organisers

HSUHK SOCIAL INNOVATION COMPETITION 2021

Prizes

- 1st Cash Prize HKD 10,000
- 2nd Cash Prize HKD 6,000
- 3rd Cash Prize HKD 4,000
- Special Prizes Cash Prize HKD 2,000 x4*

* At most four projects will be awarded for the Special Prizes. The organising committee reserves the right of final decision on such allocation.

HSUHK Innovation Project Competition

- Since 2016
- Timely theme every year

HSUHK Innovation Project Competition 2024

Theme: “FinTech x ChatGPT”



教與學發展中心
CENTRE FOR TEACHING AND LEARNING
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

- **Application:**

Oct 2023 - Dec 2023

- **Talks and Workshops:**

Nov 2023 - Mar 2024

- **Proposal Write-up:**

Jan 2024 - Mar 2024

- **Consultations:**

Feb 2024 - Mar 2024

- **Pitching Competition:**

21 March 2024

JOIN NOW

We embrace your ideas!

Organiser:



Strategic Partners:



青年可持續發展領袖研習所
INSTITUTE FOR YOUTH SUSTAINABILITY LEADERSHIP
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



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創新及創業中心
Centre for Innovation
and Entrepreneurship

Objectives



Promoting innovation and creativity



Raising awareness of critical social issues



Enriching student learning experience

HSUHK Innovation Project Competition 2024

Organiser



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Teaching & Learning
Enhancement
CTL

Strategic Partners



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FinTech x ChatGPT



Enhancing user
experience

Increasing
efficiency of
services

Personalisation
of financial
advice



Your Innovative Vision

- Developing ground-breaking solutions
- Leveraging ChatGPT
- Shaping the fintech future

FinTech x ChatGPT categories:

Wealth management and investing

Lending and financing

Personal finance and budgeting

Insurance

Payments and money transfer

PropTech

“FinBuddy” ChatGPT-powered personal finance app

- Chats with FinBuddy about his spending habits, savings goals, and debt.
- FinBuddy:
 - analyzes his bank transactions
 - provides tailored advice, such as
 - identifying unnecessary subscriptions
 - setting up a budget for dining out
 - offering investment suggestions to grow his savings.





Linda and “FinLearn”: AI-powered Financial Education Platform

- *Linda wants to improve her financial literacy but finds most resources either too complex or too simplistic.*
- *She discovers “FinLearn,” an AI-powered platform that adapts to her learning pace and style.*
- *Through interactive conversations, FinLearn teaches her about investing, taxes, and retirement planning.*



“Estate AI”

- Real estate firm "PropValue" wants to provide accurate valuations to its clients.
- They develop "EstateAI" which uses machine learning to analyze data from market trends to neighborhood crime rates.
- EstateAI gives clients a comprehensive valuation, helping them make informed decisions when buying or selling property

Timeline

Date

Stage 1: Application (Internal and External)

From October 2023
(Application deadline 29 December 2023)



Stage 2: Theme based Talk: FinTech x ChatGPT

November 2023



Stage 3: Proposal Write-up

January to March 2024
(Project submission deadline 8 March 2024)

Stage 4: Theme-based and Skill-based Talks & Workshops

January to March 2024

Stage 5: Consultation

February to March 2024

Stage 6: Pitching Competition and Award Presentation Ceremony

21 March 2024

Stage 3: Proposal Write-up

- Outline a FinTech and ChatGPT innovation project
- E.g. An advocacy event, a start-up, a collaboration with NGO(s), an enhancement plan for an existing project etc.
- Maximum 30 slides for Powerpoint or 5 minutes for Powtoon
- Any text, images and videos can be included
- Should be in English
- One entry per team
- Submitted electronically via the Proposal Submission Microsoft Form by **8 March 2024 23:59 (Friday)**.

Stage 3: Proposal Write-up

Need or problem identification

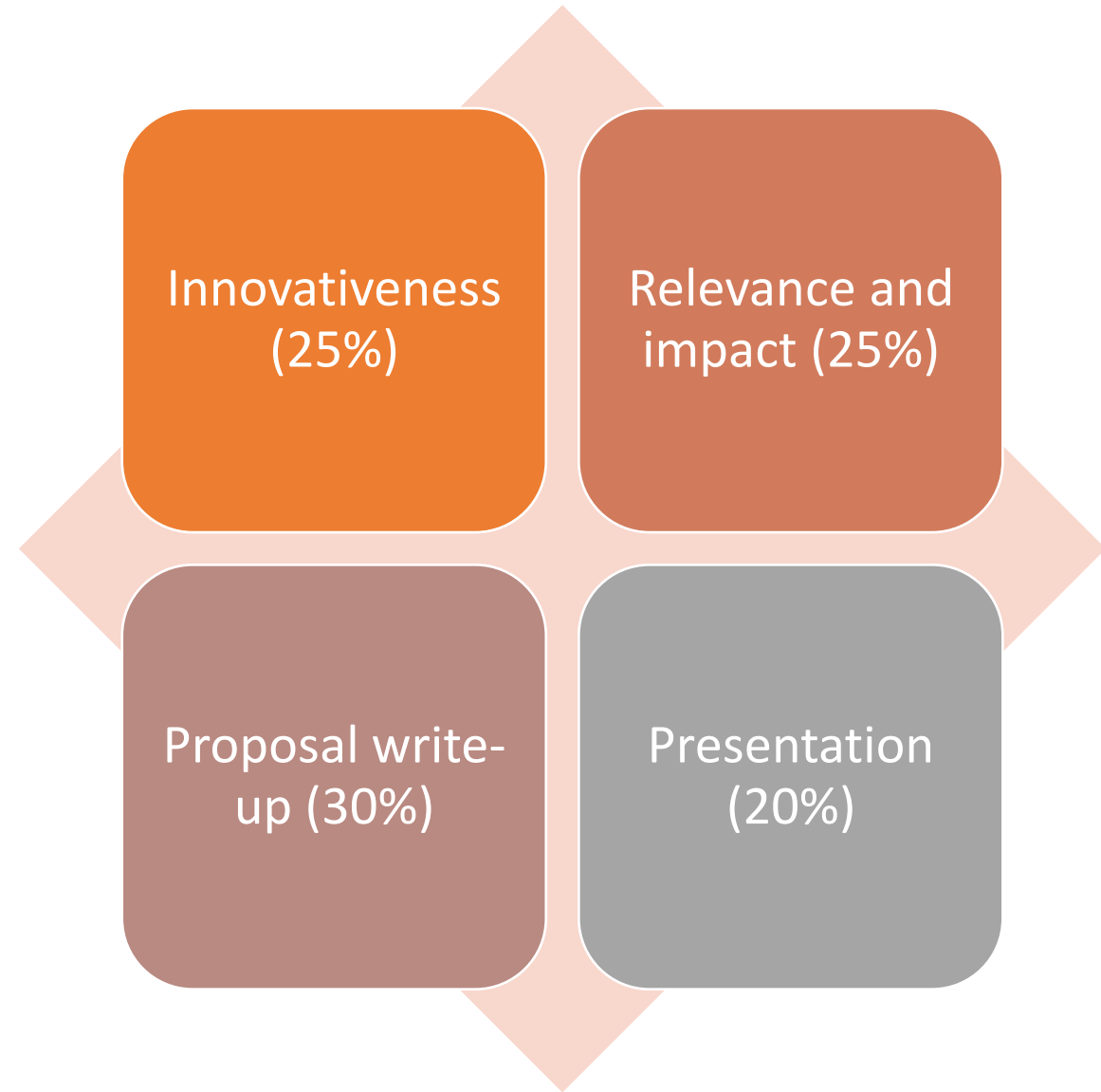
Existing solution(s) (if any)

Proposed solution(s) (including format, timeline, operation details, budget, expected difficulties and solutions, etc.)

Expected impact to the beneficiaries and/or an organisation



Stage 3: Proposal Write-up

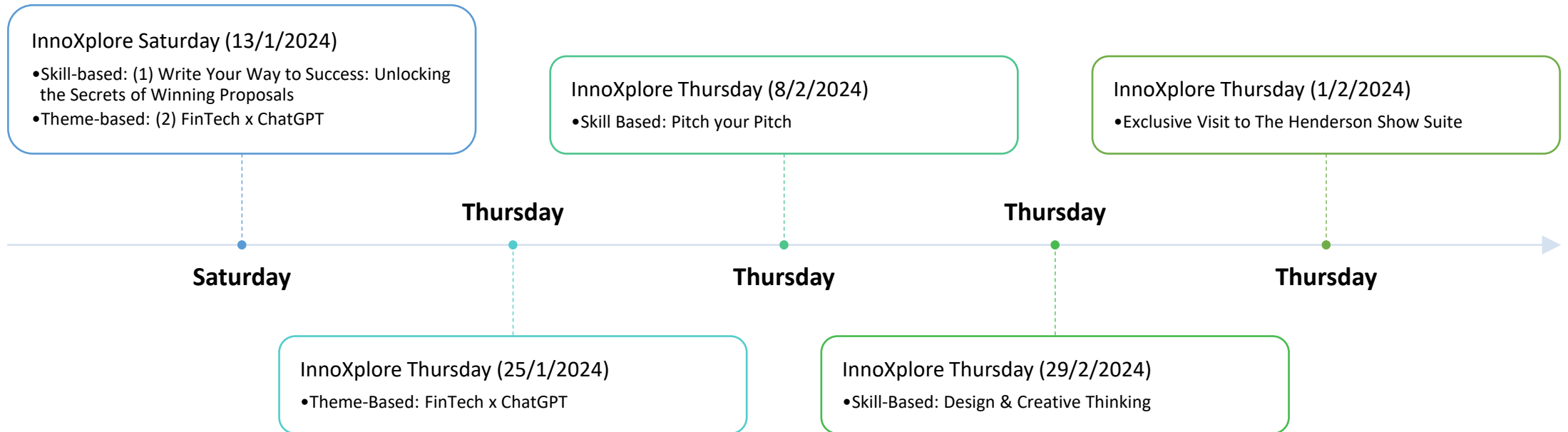


Stage 4: Theme-based and Skill-based Talks & Workshops

- At least 50% of their teammates should sign up for all the workshops and activities lined up.
- The attendance may affect their chance of being shortlisted/ will be shown in the marking sheet.



Stage 4: Theme-based and Skill-based Talks & Workshops





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Teaching & Learning
Enhancement
Centre

HSUHK INNOVATION PROJECT COMPETITION 2024
FinTech x ChatGPT

INNOXPLORE
SATURDAY 13/1/2024



Mr Aaron Au Yeung

*Assistant Project Manager, Fullness
Social Enterprises Society Limited (FSES)*



Ms Rebecca Lim

*CEO of AutoML Captial
(Leading WealthTech
company utilising
proprietary machine
learning algorithms for
Asset Management and
Investment Services)*

**Write Your Way to Success:
Unlocking the Secrets of
Winning Proposals**

10 am - 1:15 pm
Room A403, 4/F,
S H Ho Academic Building, HSUHK

All students are welcome to join *2 iGPS units will be granted
only to HSUHK students
attending the entire session

FinTech x ChatGPT



3963-5011 teaching-learning@hsu.edu.hk

<https://teaching-and-learning.hsu.edu.hk/>

Register Now!

Strategic Partners:



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Centre for Innovation
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HSUHK INNOVATION PROJECT COMPETITION 2024 FinTech x ChatGPT

INNOXPLORE THURSDAY



25 January 2024



2:30 PM to 3:30 PM



A403, 4/F, S H Ho Academic
Building, HSUHK

REVOLUTIONISING INSURANCE: THE GAME-CHANGING IMPACT OF AI TECHNOLOGY

Exploration of how AI and GPT/LLM are revolutionising the insurance industry, bringing new opportunities for efficiency, relevance, and personalisation. With different examples of machine learning, natural language processing, and GPT/LLM, we will explain how insurers are using AI to better understand and serve customers, assess risks, and prevent fraud. We will also highlight some of the challenges and ethical considerations that arise in this era of AI. Join us in this exciting opportunity to learn about the future of the insurance industry and how GPT is leading the way.



3963-5011



teaching-learning@hsu.edu.hk



<https://teaching-and-learning.hsu.edu.hk/>



Ms Elaine Chan

Data Science and
Management Director at
AXA Hong Kong and Macau,
PMP®, FLMI®, Certified
Financial Technologist

All students are
welcome to join.

* 1 iGPS unit will be granted
only to HSUHK students
attending the entire
session.



REGISTER NOW

Strategic Partners:



TEACHING AND LEARNING
HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY
Teaching & Learning Enhancement CTL

HK INNOVATION PROJECT COMPETITION 2024

FinTech x ChatGPT

INNOXPLORE

THURSDAY



1 February, 2024 (Thurs)



3:00 PM to 4:00 PM



Two IFC, 8 Finance Street, Central

EXCLUSIVE VISIT TO THE HENDERSON SHOW SUITE



Credits: The Henderson, Hong Kong by Zaha Hadid Architects for Henderson Land; Render by Arqui9



HENDERSON LAND
恒基兆業地產

the dynamic intersection of PropTech (short for Property technology) and FinTech, ChatGPT emerges to enhance interactions and operations within the real estate sector. PropTech is all about providing real-time, engaging advice, molds itself to fit the user's needs and property preferences, and keeps the conversation open 24/7. This is where high finance meets high tech, all wrapped in a user-friendly chat interface, making the journey of buying...



- Category: PropTech
- Exclusive Visit to "The Henderson Show Suite" @Two IFC



Skill-based Workshops

Pitch your Pitch!



Date

8 February 2024 (Thur)



Time

2:30 PM to 4:00 PM



Speaker

Dr Sue Yip

(Last position: Lecturer, Department
of English)





Skill-based Workshops

Design/Creative Thinking Workshop



Date

29 February 2024 (Thur)



Time

3:00 PM to 4:15 PM



Speaker:

Mr Cyron Chan

Executive Director MakerBay Foundation

(An organisation empowering young innovators to have a positive social and environmental impact)



Stage 5: Online Consultation (till 7 March)

Dr. Joyce Hau-Ying Chan

PhD in Public Health (Lancaster University)

MSc in Public Health (University of London)

BSc in Social Sciences (University of Hong Kong)

Email: hychan@hsu.edu.hk





shutterstock.com · 1919335436

Submit Your
Proposal!



by 8 March
2024 23:59
(Friday)

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Think Y
HSU INTELLIGENT
**SMART
AMPUS**
HSUHK Innovation Project Competition 2023
KWONG Tsz Ching, TAM Wai Ying

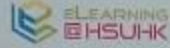
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HSUHK Innovation Project Competition Proposal



Stage 6:
Pitching Competition & Award Presentation Ceremony (21 March, Thurs, 2:30 pm, A401)

e-Learning
center



Co-organisers:



資訊科技服務中心
INFORMATION TECHNOLOGY SERVICES CENTRE
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



校園發展管理處
CAMPUS DEVELOPMENT AND MANAGEMENT OFFICE
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

Strategic partners:



未來可持續發展研究所
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THE HANG SENG UNIVERSITY
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ACADEMIC AND PROFESSIONAL LEADERSHIP CENTRE
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OF HONG KONG

UNIVERSITY





Teaching & Learning Enhancement

Mr Delon Wong

4 QUALITY EDUCATION

Smart Living

Ir Kelvin Lin

Smart Saving

Ms Antonia Yeung

SMART SAVING

Dr Ben Cheng

13 CLIMATE ACTION

Smart Learning

Dr Eden Chow

SMART SAVING

Dr Cheung Pui Size

Teaching & Learning Enhancement

Award Winners



**Champion & Honourable Mentions
(Innovativeness) : YSC**



**1st Runner-up:
Think Y**



**2nd Runner-up & Honourable Mention
(Proposal Write-up): Quick Responses**



Honourable Mention (Relevance and)



Honourable Mention (Presentation):

Main Organiser:



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香港中文大學
THE HONG KONG UNIVERSITY
OF HONG KONG

Co-Organiser:



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INSTITUTE FOR YOUTH SUSTAINABILITY LEADERSHIP
香港中文大學
THE HANG SENG UNIVERSITY
OF HONG KONG



伍家立創新及創業中心
WU JIEH YEE CENTRE FOR
INNOVATION AND ENTREPRENEURSHIP
香港中文大學
THE HANG SENG UNIVERSITY
OF HONG KONG

CERTIFICATE OF AWARD Champion

HSUHK Innovation Project Competition 2023

DR. BEN CHENG
Director of Centre for
Teaching and Learning

DR. CHI-KIT CHAN
Director of Institute of
Youth Sustainability and
Leadership

DR. THOMAS MAN
Director of Wu Jieh Yee
Centre for Innovation
and Entrepreneurship



Martin Ka Shing Lee Innovation Awards

- Champion: HK\$20,000
- 1st runner-up: HK\$10,000
- 2nd runner-up: HK\$5,000

- 4 Special Prizes in selected categories (if deemed applicable)
 - HK\$3,000 each

Any questions?



SATURDAY 13/1/2024



Mr Aaron Au Yeung

*Assistant Project Manager, Fullness
Social Enterprises Society Limited (FSES)*



Ms Rebecca Lim

*CEO of AutoML Capital
(Leading WealthTech
company utilising
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FinTech x ChatGPT



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Register Now!

Strategic Partners:

**InnoXplore
Saturday
(13/1/2024)**

InnoXplore Saturday (13/1/2024)

- 10 am** Briefing on the HSUHK Innovation Project Competition 2024: FinTech x ChatGPT
- 10:30 am – 11:30 am** – **“Write your Way to Success: Unlocking the Secrets of Winning Proposals”**
By Mr Aaron Au Yeung, Assistant Project Manager, Fullness Social Enterprises Society Limited (FSES)
- 11:45 am – 12:45 pm** – **“FinTech x ChatGPT”**
By Ms Rebecca Lim, CEO of AutoML Captial (Leading WealthTech company utilising proprietary machine learning algorithms for Asset Management and Investment Services)
- 12:45 pm – 1:15 pm** – Mingling Session

Please fill in
the
evaluation!

